



Store Front/Signage Enhancement Grant

Key Goals and Benefits:

- **Enhance Visual Appeal:** Improve the external appearance of businesses, contributing to the overall beautification of the community.
- **Boost Economic Activity:** Attract more residents and visitors, leading to increased foot traffic and potential business growth.
- **Foster Community Identity:** Strengthen the identity and pride of the Norwood Grove area by creating a cohesive and visually appealing streetscape.
- **Promote Inclusive Participation:** Ensure that all business members have equitable access to grants, fostering inclusivity and supporting diversity within the community.
- **Support Long-Term Improvement:** Encourage long-term investment in the appearance and sustainability of businesses within the Norwood Grove BIZ area.

This program seeks to make Norwood Grove a welcoming, vibrant destination for both local residents and visitors.

Eligibility

- Only businesses that are officially registered within the Norwood Grove Business Improvement Zone will be taken into consideration for a grant application.
- Registered businesses that have been denied in the previous fiscal year are eligible and encouraged to reapply.
- Businesses that have been previously approved can submit a new application after a waiting period of 3 years.
- Grant approval is on a first come, first served basis.
- Business must be actively operating in NGB for at least one year in order to qualify.

Project Requirements

- Applications must be submitted in writing, using the provided application form, which should include relevant diagrams, contractor quotes, and reference materials.
- All work must be carried out by licensed, bonded contractors, or qualified tradespersons.
- Work completed through sweat equity will not be eligible for financial reimbursement, except when explicitly approved by the BIZ.
- Projects must enhance the external front of the business and be visible to the public.
- Enhancements can include improvements in curb appeal, business promotion, landscaping, and visitor comfort.
- Consideration of long-term sustainability and maintenance is essential.

Completion and Funding Release Clause

- In accordance with the budget availability, the Norwood Grove BIZ will provide contributions up to 50% of the amount spent, up to a maximum limit of \$2500.
- The project must be fully finalized, inspected, and payment to the designated contractor must be settled prior to the release of funding.

Application Deadline

- Applications must be submitted on or before September 30th to qualify for awards within the same fiscal year. Submissions received after this date will be assessed and considered for the subsequent calendar year.
- Only a maximum of 3 applications will be accepted per fiscal year.

Grant Recipient Announcement

- Grant recipients will be publicly announced at the Annual General Meeting.

Exclusions

Grants will not be awarded to:

- Individuals
- Projects associated with activities initiated before the date of the Grant Committee or Board decision (only new projects are eligible).
- Costs related to taxes, zoning, permits, administrative tasks, legal services, financing, or enhancements beyond the storefront.
- Additional costs beyond the initially approved amount will not be eligible for reimbursement.
- Applicants are eligible to qualify for either one of the following grants only: Store Front Enhancement Grant or Signage Enhancement Grant.

Further Information and Submission

Applications can be submitted via email to ed@norwoodgrove.com or mailed to P.O Box 34, Norwood PO, Winnipeg MB, R2H 3B8.

For inquiries or to arrange a meeting, please contact 204-259-9668.

These policies and guidelines establish the fundamental principles for fair and strategic sponsorships under the Store Front/Signage Enhancement Grant Program within the Norwood Grove BIZ.



SIGNAGE/BUSINESS IMPROVEMENT GRANT APPLICANT INFORMATION

Business Name: _____

Mailing Address: _____

Postal Code: _____

How long have you been at this location?: _____ years _____ months

Contact Name _____

Phone: _____

E-Mail: _____

Website: _____

Social Media: _____

Business Tax Roll Number*: _____

(*5-digit number provided by the City on your City of Winnipeg Business Tax Statement)

Property Owner's Name (if different from above): _____

Owner's Address: _____

Postal Code: _____ Phone: _____

For any questions or assistance, please contact:

Norwood Grove BIZ

Phone: 204-259-9668

Email: ed@norwoodgrove.com

Website: www.norwoodgrove.com

PROJECT INFORMATION

Type of Business: _____ Business frontage _____ ft.

Please describe the planned storefront improvements in detail. Provide copies of any sketches or specifications related to the proposed improvements. Be as specific as possible. Use a separate sheet if necessary. All signage projects must include a sketch of the proposed signage. Failure to provide these

documents or any information required in this application will delay your processing and may result in your grant not being approved.

PROJECT ESTIMATES

Only include copies of your estimates; retain the originals. Please provide a complete breakdown of the anticipated project expenses from your preferred contractor below:

Cost (Materials): _____ (Labour): _____ (Total): _____

Names of Contractor(s) to be used: _____

Is your preferred contractor a Norwood Grove BIZ Member? (Circle one) YES NO

If not, why not? _____

CERTIFICATION

(To be completed by the BIZ Member):

I hereby certify that the information provided in this application is true and accurate to the best of my knowledge. I have read and understood the terms and conditions of the grant application.

Applicant's Name & Title (Print):

Signature: _____ Date: _____

(To be completed by the property owner, if different from the applicant above):

I hereby authorize the above application to be made, and if it is approved, I will permit the project to proceed on my premises.

Property Owner's Name (Print):

Signature: _____ Date: _____